“Kushirika” means to come together. In 2015 a group of 26 men and women from the remote Mbamba Village - living inside Niassa National Reserve Mozambique - came together to create a craft group with the help of the Niassa Carnivore Project (www.niassalion.org). The mission is to find a way for people and wildlife to live together by providing a sustainable livelihood for people without any formal education or job that does not include poaching or wildlife trade.
Kushirika aims to earn, to learn, to share and to protect the place they call home, Niassa National Reserve, through the sale of high quality goods that are locally created. They are inspired by the wilderness they live in and all their products have a conservation theme - from the baskets and flipflop animals and weaving (using single use plastic) to the embroidered designs of animals and plants on bags, cushions and quilts.

All of these hand-crafted items come from the heart of an extraordinary wilderness area which is critical for lions and so many other animals. These products preserve traditional hand skills while giving them a contemporary twist and 100% of the proceeds from sale of these items goes back to the group.

All items, except the embroidery, are made from sustainable materials found in the village and surrounds – discarded flip flops, clay, lala palm fronds, discarded single use plastic bags, bamboo and inselberg grass. This means that each item is different. For the embroidery, we provide good quality material and thread to ensure the items are high quality and long standing, the designs are their own.

Please support Kushirika, help it grow and thereby help protect this wilderness.

Promoting coexistence between people and wildlife.